



## For Immediate Release

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# DO MORE 24 DELAWARE GIVING DAY SUPPORTED BY DISCOVER BANK'S GENEROUS \$20,000 PRIZE

**Delaware (January 21, 2021) ---** Do More 24 Delaware is a 24-hour day of giving for nonprofits serving Delaware that runs from 6 PM on Thursday, March 4, 2021 until 6 PM on Friday, March 5, 2021. The fundraising event is being organized by United Way of Delaware, Spur Impact Association, and the Delaware Gives Initiative. Discover Bank, an organization focused on supporting its local community, has provided a generous sponsorship as a premiere Philanthropic Champion.

To help motivate donors to give to their favorite nonprofits, the event features a number of cash prizes that will be awarded to participating organizations over the 24-hour giving day. As part of Discover Bank's sponsorship, twenty nonprofits will win Community Impact prizes totaling \$20,000. To be eligible for the Community Impact prizes, nonprofits must have focused their efforts on one of a handful of sectors, such as housing and homelessness, economic development, and community revitalization. "Discover Bank is pleased to support Do More 24 Delaware," said James J. Roszkowski, President. "One of our core values is 'We succeed together,' and we believe that supporting and encouraging nonprofits in their broader fundraising efforts ultimately creates stronger partnerships and more robust community services."

More details are available on the event website at [www.DoMore24Delaware.org](http://www.DoMore24Delaware.org).

Last year's Do More 24 Delaware event raised nearly \$400,000 in 24 hours for 276 nonprofits, with 41% of donors self-reporting as being first-time donors. All 501(c)(3) nonprofits serving Delaware are eligible to participate in Do More 24 Delaware, and individuals can also create personal fundraising pages to support their favorite nonprofit as part of the event. During the giving day, donors can search for their favorite nonprofit and donate. Many nonprofits will have their own match prizes in addition to being eligible for the event stretch pool and other prizes. For more information, visit the website or the individual nonprofit's fundraising pages.

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