

Large Campaign Application

\$5 million or higher



Philanthropy Delaware

ADVANCE ♦ CONNECT ♦ IMPACT

Date

Organization

Total Campaign Amount

Primary Contact First name

Primary Contact Last name

Email address

Phone

Website

Anticipated Length of Campaign

Organizational Background (Include information such as mission statement, date founded, services provided, demographics served, program details, etc.)

Campaign Description (a short narrative of project/program, no longer than the text box allows)

Have you completed a feasibility study?

How will this work help further the mission of your organization?

Share the campaign's anticipated measurable outcomes (if you have them). Note: these can be, and likely will be, refined as you go through this process and meet with individual funders.

Who are your key collaborators?

List the money you have in-hand to-date towards this campaign.

When was the last time your organization did a Large Campaign?
How much was the goal? Was it met?

If you don't meet your campaign goal, what is your Plan B? Do you have the ability to borrow?