



## **Call for Interest in Multi-Year Collaboration for Healthy, Safe and Vibrant Communities** **January 30, 2020**

Healthy Communities Delaware (HCD) is pleased to announce this *Call for Interest in Multi-Year Collaboration for Healthy, Safe and Vibrant Communities*. The overarching goal of this initiative is to improve health and well-being in communities experiencing inequities\* through alignment, investment and impact. Our guiding principles for this work are: collaborate with communities, embed equity in everything we do, mobilize across sectors, increase prosperity to improve health, and commit over the long term.

### ***What is Different About the Healthy Communities Delaware Initiative and this Call for Interest?***

- We are looking for collaboration with communities, giving support (best practice, capacity building, evaluation design, etc.) in addition to funding.
- We will support the work your community decides is most important. It may be in housing, quality education, transportation, job creation, access to healthy foods, or other areas.
- We will support your work with some funding through Healthy Communities DE, and will help you pursue additional funding from other sources.
- We are committed to long-term work to enable meaningful community change, not short cycles like typical grants.
- You may join this collaboration opportunity now or later, depending on what works for your community. We can help you think it through, and determine what works best for you.
- We are building this work as we go, so that we have flexibility to respond to your community's needs. This also means we may not have the answers to all of your questions, but we are committed to seeking creative solutions based on your goals.

### ***Why is this Work and a Different Approach Important?***

Every Delawarean should have the basics needed to live a healthy life – safe and stable housing, a quality education, meaningful employment, a safe and vibrant community, a healthy environment, and reliable transportation. Yet far too many people are limited by where we live, the amount of money we make, or discrimination we face. Together, we can break down these barriers to give every Delawarean a fair and just opportunity for optimal health and well-being.

Healthy, safe and vibrant communities are made of a number of critical factors: a common vision, engaged community members, multi-sector work, and a commitment to long-term collaboration and sustained investment. Much of this work is done at the community-level, by local residents and community-based organizations working together to create positive change. And many of the good efforts of community-based organizations are hindered by funding requirements and restrictions that do not support the above conditions for success.

\*Often residents of communities that are primarily brown and black and/or low-wealth have poorer health and social outcomes (live shorter lives, have an increased rate of infant death, lower high school graduation rates, etc.) than communities that are primarily white or have higher wealth. These inequities are often due to barriers to opportunity caused by structural racism, discrimination and disenfranchisement.

For these reasons, a number of non-profit organizations, for-profit businesses and state agencies are challenging ourselves to work in a new way. We recognize that the current grant-making and investment norms are not supportive of long-term, effective, community-driven change. Therefore, this is not merely a call for short-term projects in need of funding. It is a Call for Interest in Multi-Year Collaboration, of which funding is one component. Other benefits include technical assistance and support tailored to your community (developed after we better understand your goals), funding from one or more investors, support in leveraging additional funding, and assistance in evaluating your work to demonstrate results.

This Call for Interest is intended to increase collaboration within and across communities and organizations working on the social determinants of health—conditions into which we are born, grow, live, learn, work and play that affect our health. For the purposes of this Call for Interest, the term “community” refers to a geographical area with defined boundaries and the people who reside within it. The initially-proposed scope of work from a community must be completed within 14 months of funding (May 2020 – June 2021). At the same time, we are clear that this is only a beginning. This is a long-term partnership—applicants will have the opportunity to apply regularly for additional funding for this or other projects identified in a new or existing community plan.

HCD seeks to engage non-traditional and multisector partners in multi-year collaborations to address place-based needs. This approach will support existing and foster new community-level collaborations. Applications from a community must demonstrate either (1) current collaboration among residents and organizations working within a community (geographic area), or (2) a plan to bring together residents and community-based organizations where that work has not yet been done.

#### **Requirements of Applicants/Collaborators:**

- Completion of a very brief “Letter of Interest” form
- Completion of a full application (support provided through application workshops if needed)
- Willingness to explore collaboration opportunities within and across communities
- Willingness to work from “where you are” and “where we are” to explore areas of common interest, to contribute and respect different strengths, and to address barriers
- Willingness to explore what a successful long-term collaboration looks like for all parties
- A commitment to working together over an initial 14-month period, with the opportunity for additional funding
- After the 14-month period, considering longer term collaboration

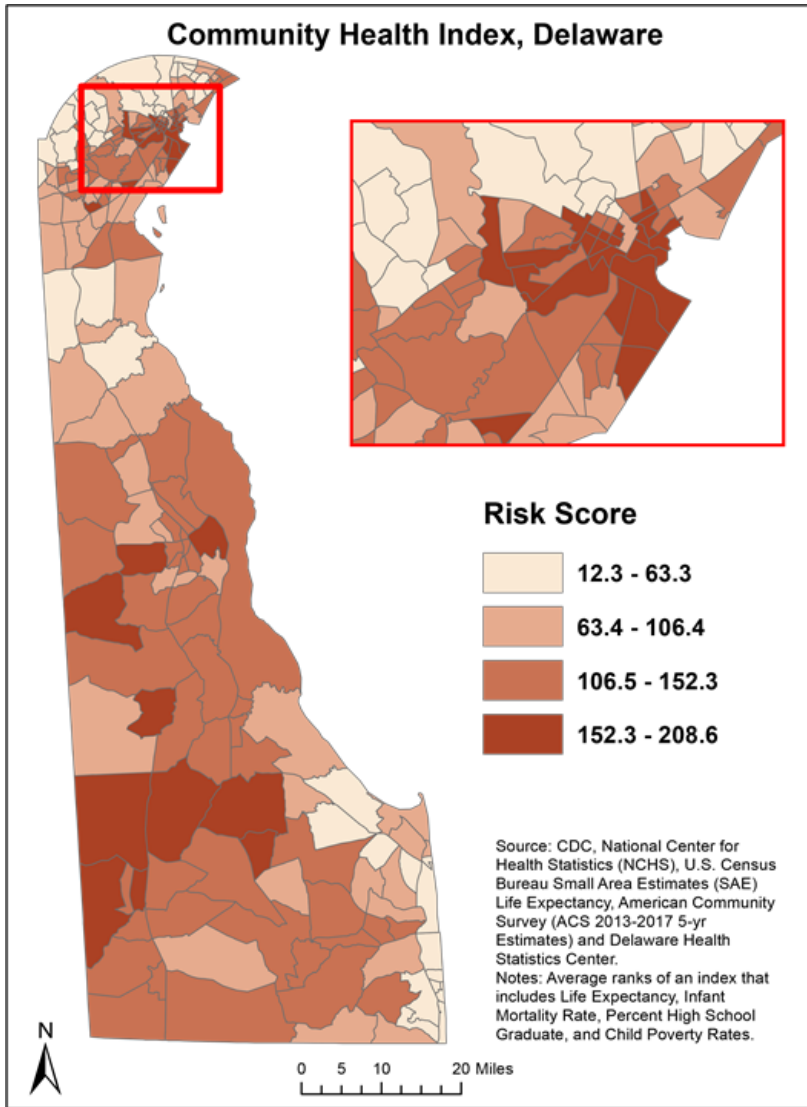
\*\*We can help you complete the Letter of Interest and Application, or talk with you to determine the best fit and timing for your community. Please contact [Kate@HealthyCommunitiesDE.org](mailto:Kate@HealthyCommunitiesDE.org).

#### **Requirements of Organizers/Funders:**

- The above, and...
- Willingness to examine and reconstruct funding mechanisms to better support meaningful, longer-term community change
- Willingness to examine alignment opportunities to ease application/funding and other burdens on communities that are perpetuated by institutional and social structures

**Eligible Geographic Areas**

Applicants must primarily focus work within one or more of the priority census tracts, which are on the map in dark red, and listed in the charts below. However, applicants can include work in nearby areas that are self-defined as part of the community. Lead organizations or collaborating organizations are preferably located within, or currently working within, the census tracts they are applying for.



Census Tract	Location
6.02	North East, Wilmington (Price's Run)
22 23 24	Westside, Wilmington
30.02	Riverside, Wilmington
9 29	Eastside, Wilmington
158.02 155.02 154 19.02	Route 9
21 16	West Center City, Wilmington
25 27 26	Browntown, Wilmington
149.09 149.03	Bear/Near Christiana Mall
5 3	Boulevard, Wilmington
126 129 120 124	West of Wilmington/ Elsmere

KENT COUNTY	
Census Tract	Location
420 418.02	W. of Camden on the MD Border and W. Dover
430	Harrington
410	Dover

SUSSEX COUNTY	
Census Tract	Location
502	Ellendale
504.06 504.01	Seaford
503.02 503.01	Bridgeville
505.03	Georgetown

### Community Focus

Applications must include work in one of more of the following components of healthy, safe and vibrant communities. Preference will be given to applications using best-practice or evidence-based strategies. Increasing equity is a foundational goal of this effort, and should be at the core of the proposed work.

Community vitality	Social capital Governance Civic engagement Social inclusiveness Arts & culture
Education (publicly-funded for children and young adults)	Participant & achievement Infrastructure and capacity
Environment & Infrastructure	Natural environment Neighborhood characteristics
Financial Health & Wealth	Financial resource access and inclusion Credit improvement Spending, Saving, Borrowing and Planning
Food & Agriculture	Food security Availability/access to healthy foods
Housing	Supply and availability Quality Use/affordability
Job Creation & Workforce Development	Creation of sustainable and living wage jobs Job training/Skill development/Career counseling
Public safety	Crime and violence Injuries Infrastructure Perceptions of public safety
Transportation	Infrastructure and capacity Use and affordability Quality

### Collaboration and Funding Tracks

Applicants should indicate interest in applying to one or more of three collaboration and funding tracks: (1) Pre-planning; (2) Planning; (3) Ready-to-Go. To provide some guidance, descriptions of these phases of readiness are described below. We invite communities to self-select based on the below guidance, choosing the best fit where an exact fit is not listed. We intend to work with communities in all three tracks listed below. We welcome you to join us in this work, and are happy to talk with you if you're interested, but not sure where to start!

**Track 1: Pre-Planning**

**Track 3: Ready-to-Go**



**Track 2: Planning**

Readiness Indicators	Track 1: Pre-planning	Track 2: Planning	Track 3: Ready-to-Go
Cross-sector infrastructure: Community Coalition or Collaboration Across Organizations	Loosely exists within the community applying, or needs to be developed	Currently exists within the community applying	Currently exists within the community applying
Needs Assessment/ Data gathering that included input from community members	To be developed	Completed within the last 10 years, in process, not done, or complete but did not engage community members	Completed within the last 10 years
Implementation/ Action Plan	To be developed	Completed within the last 10 years, in process, not done, done but not informed by data or best practice	Completed within the last 10 years, is based on needs assessment/data, is informed by best practice
Evaluation Plan	To be developed	Currently exists, in process, or not yet developed	Currently exists, in process, may need to be strengthened
Fiscal Agent	To be developed	Identified fiscal agent with 501(c)3 status, in process, or not done	Identified, and holds 501(c)3 status

### Available Funding

For the first 14-month funding period, up to a total of \$750,000 will be available from Healthy Communities Delaware. The HCD funding will be available through an equitable-distribution model based on health risk score and population in the identified geographic areas: \$460,979 will be available for New Castle County; \$111,686 for Kent County; \$177,335 for Sussex County.

**\*\*IMPORTANT\*\*** Proposals will be shared with public and private investors with the ***goal of providing additional resources through co-funding***. Because co-funding from other sources is anticipated, there is no limit on individual funding requests. Please consider the resources required to carry out your project in an impactful way, and align your request with those needs.

### What Can the Funding Be Used For?

A combination of programmatic, salary and capital expenses may be requested. HCD may fund part or all of a request dependent on restrictions for specific lines of funding, and interest from co-funders. Not all capital requests are appropriate for this collaboration and funding opportunity.

Examples of capital requests that may be funded are:

- Light construction to clear or revitalize a green space
- Renovation of homes for vulnerable populations to increase safety and healthy home environments
- Minor exterior home repairs as part of a larger initiative to improve housing or blighted streets
- Lighting to increase street safety and walkability
- Revitalization of a school play yard that will become accessible to the public

Examples of requests that will not be funded are:

- The purchase of land
- Endowments
- Religious organizations for sectarian purposes (*However, projects that serve the entire community, regardless of religious affiliation, are eligible for support.*)
- Annual fundraising campaigns or general operating expenses
- Projects completed before **the application deadline of this proposal**
- Individuals
- Special events
- Debt reduction
- For-profit businesses
- Purchase of office equipment, furniture or electronics (*Exceptions may occur at the Grants Committee's discretion, for projects that build and/or sustain an organization's technology infrastructure. Such projects must clearly demonstrate the impact of this type of capacity investment.*)

### **Who Can Apply?**

This Call is designed for community-based coalitions with representation from residents, not for large institutions. Applicants to Track 3 should have 501(c)3 status, or an organization that acts as a fiscal agent. Applicants to Track 2 may or may not have 501(c)3 status, but should have an identified fiscal agent. Coalitions, groups or networks without a fiscal agent are welcome to apply for Track 1. We will help you work through the process of finding one. Applicants to all tracks must be interested in and willing to explore collaboration opportunities within and across communities.

**\*\*IMPORTANT\*\*** Collaboration within communities is highly encouraged. If overlapping Letters of Interest or Applications are received, the HCD team will work with the applicants to encourage a unified proposal. Unified applications will receive preference and applicants can request that funding go to multiple organizations to conduct their pieces of the collaborative work.

### **How to Submit Letter of Interest and Full Proposal**

Letters of Interest and full applications can be submitted through the Delaware Community Foundation online portal (<https://www.delcf.org/grants/>). **Support is available for any applicant requesting it.** If you would like support, please sign up for a one-on-one meeting in the county of your choice at the links below. If you prefer to request support via email or phone, please contact Kate Dupont Phillips at [Kate@HealthyCommunitiesDE.org](mailto:Kate@HealthyCommunitiesDE.org) or 302-831-2557.

Please use the attached templates to plan your Letter of Interest and Full Proposal. Letters of Interest are not binding; they are intended to help us prepare for review needs and to identify possible co-funders. Applications will be reviewed by a selection committee. Applicants awarded will engage in a Cooperative Agreement.

## Key Dates and Deadlines

- January 30, 2020 – Call for Interest in Collaboration release
- February 5, 2020 – Informational webinars
  - 8 am: Meeting URL: <https://healthmanagement.zoom.us/j/253353666>, Phone: [+16468769923](tel:+16468769923), [+16699006833](tel:+16699006833), [253353666#](tel:+16699006833), Mtg ID: 253 353 666
  - 4 pm: Meeting URL: <https://healthmanagement.zoom.us/j/540775702>, Phone: [+16468769923](tel:+16468769923), [+16699006833](tel:+16699006833), [540775702#](tel:+16699006833), Mtg ID: 540 775 702
- February 15, 2020 – Letter of Interest Due
- Optional Application Workshops (***Please sign up for a time slot for one-on-one support.***)
  - Georgetown Public Library
    - Thursday, February 13<sup>th</sup>, 10am – 1pm, Meeting Room A [Sign up [here](#)]
    - Thursday, February 27<sup>th</sup>, 10am – 1pm, Meeting Room A [Sign up [here](#)]
  - Dover Public Library
    - Monday, February 10<sup>th</sup>, 10am – 1pm, Multipurpose Room A [Sign up [here](#)]
    - Tuesday, February 25<sup>th</sup>, 10am – 1:30pm, Multipurpose Room A [Sign up [here](#)]
  - Rt. 9 Public Library
    - Wednesday, February 12<sup>th</sup>, 10am – 2pm, Multipurpose Room B [Sign up [here](#)]
    - Monday, February 24<sup>th</sup>, 10am – 1:30pm, Multipurpose Room A [Sign up [here](#)]
- March 13, 2020, 8 pm – Applications Due
- Late March 2020 – Applicants Notified of Decisions
- Late April 2020 – Funding allocated to applicants



# Call for Interest in Multi-Year Collaboration for Healthy, Safe and Vibrant Communities: Letter of Interest Form

(Please complete online at [delcf.org/grants](http://delcf.org/grants))

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*Healthy Communities Delaware*

## Question Group

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### Primary Organization Name\*

Character Limit: 250

### Project Name\*

Character Limit: 100

### Name and Title of Person Submitting Letter\*

Character Limit: 250

### Email Address\*

Character Limit: 254

### Phone Number\*

Character Limit: 250

## Project Information

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### Goal of Long-term Collaboration\*

I understand that the goal of this Call for Interest is to create long-term collaborations and funding mechanisms, not to fund short-term projects. My organization is interested in exploring the potential for long-term collaboration for healthy, safe and vibrant communities.

#### Choices

Yes

No

### Which Collaboration and Funding Track would you place this application in?\*

#### Choices

Track 1: Pre-planning

Track 2: Planning

Track 3: Ready-to-Go

### Focus Area of Proposed Project\*

Categories and subcategories are described below. **Check all that apply.**



Community vitality: Social capital, governance, civic engagement, social inclusiveness, arts & culture

Education (publicly-funded for children and young adults): Participant, achievement, infrastructure, capacity

Environment & infrastructure: Natural environment, neighborhood characteristics

Financial Health & Wealth: Financial resource access and inclusion; credit improvement; spending, saving, borrowing and planning

Food & Agriculture: Food security, availability and access to healthy foods

Housing: Supply and availability, quality, use/affordability

Job Creation & Workforce Development: Creation of sustainable and living wage jobs; job training/skill development/career counseling

Public Safety: Crime and violence, injuries, infrastructure, perceptions of public safety

Transportation: Infrastructure, capacity, use and affordability, quality

### Choices

Community vitality

Education (publicly-funded for children and young adults)

Environment & infrastructure

Financial health & wealth

Food & agriculture

Housing

Job creation & workforce development

Public safety

Transportation

### Brief Description of Proposed Project\*

250 words or less

*Character Limit: 500*

### Budget Estimate for Proposed Project\*

Give us a guess on the budget for your proposed project. If applying for Pre-planning or you are unsure, just write unsure.

*Character Limit: 250*

### Census Tracts of Proposed Project: NEW CASTLE COUNTY\*

Check all that apply.

#### Choices

None in New Castle County

6.02 - North East, Wilmington (Price's Run)

22 - Westside, Wilmington

23 - Westside, Wilmington

24 - Westside, Wilmington

30.02 - Riverside, Wilmington

9 - Eastside, Wilmington

29 - Eastside, Wilmington  
 21 - West Center City, Wilmington  
 16 - West Center City, Wilmington  
 25 - Browntown, Wilmington  
 26 - Browntown, Wilmington  
 27 - Browntown, Wilmington  
 5,3 Boulevard, Wilmington  
 126 - West of Wilmington/Elsmere  
 129 - West of Wilmington/Elsmere  
 120 - West of Wilmington/Elsmere  
 124 - West of Wilmington/Elsmere  
 158.02 - Route 9 Corridor  
 155.02 - Route 9 Corridor  
 154 - Route 9 Corridor  
 19.02 - Route 9 Corridor  
 149.03 - Bear/Near Christiana Mall  
 149.09 - Bear/Near Christiana Mall

### **Census Tracts of Proposed Project: KENT COUNTY\***

Check all that apply.

#### **Choices**

None in Kent County  
 420 - West of Camden on the MD Border and West Dover  
 418.02 - West of Camden on the MD Border and West Dover  
 430 - Harrington  
 410 - Dover

### **Census Tracts of Proposed Project: SUSSEX COUNTY\***

Check all that apply.

#### **Choices**

None in Sussex County  
 502 - Ellendale  
 504.01 - Seaford  
 504.06 - Seaford  
 503.02 - Bridgeville  
 503.01 - Bridgeville  
 505.03 - Georgetown

### **I anticipate requesting support on the full application.\***

#### **Choices**

Yes  
 No

### **Please describe the type of support needed.**

*Character Limit: 1000*

**I plan to request one-on-one assistance at the following OPTIONAL application workshop(s)\***

Please sign up for a time slot at the application workshop of your choice. Sign-up links are located on the [delcf.org/grants](http://delcf.org/grants) homepage.

**Choices**

I do not plan to attend an application workshop

Georgetown Public Library

Dover Public Library

Rt. 9 Public Library