



**Funding Opportunity:
Advancing Health Equity
through Housing** APRIL 2019

THE
KRESGE
FOUNDATION

Purpose

To support innovative community-generated multi-sector solutions that improve health outcomes by addressing housing stability, affordability and quality through policy and practice changes.

Funding Availability

Applicants may apply for Project Support or General Operating Support. Please note the subcategories of each funding type listed below:

Project Support:

- Planning Grant (up to one year; \$100,000)
- Implementation Grant (up to two years, \$200,000 per year)

General Operating Support:

- Implementation Grant (up to two years, \$200,000 per year)

Background

Decades of discriminatory housing, transportation, land-use policy and economic disinvestment have resulted in residential segregation by income, race and ethnicity and created disparities that negatively impact the health and well-being of residents living in America's cities.

Over the past 10 years, The Kresge Foundation has worked to expand opportunity for people with low incomes in urban communities through grantmaking and social investments. As a result of these investments, the foundation has learned many important lessons, including that: (1) housing, particularly for low- and moderate-income households, is an important platform for individuals and families to achieve health, well-being and economic stability; and (2) solutions designed with significant and meaningful input from those most affected are most likely to result in positive long-term change.

This funding opportunity is situated within the Health Program's [Community-Driven Solutions](#) focus area, defined as locally determined solutions and policies that influence systems, services and practices to help support communities to improve health through housing quality, stability, environmental conditions and food systems.

The Opportunity

The Kresge Foundation seeks to identify and accelerate community-led policy and system changes that reduce displacement, segregation and gentrification; support innovative funding strategies that better connect housing and health sectors; and recognize multi-sector partnerships that preserve and increase the supply of stable housing to improve health, well-being and health equity in low-income communities.

Competitive proposals will:

- Address social determinants of health
- Have a strong community and equity focus
- Include partners from the health and housing fields, and ideally partners from additional sectors
- Incorporate community-level engagement and decision-making at the policy and/or practice level focused on solutions to one or more health and housing issues.

What We Will Support

On-the-Ground Work: Includes support for nonprofits who have a core mission of stabilizing urban communities through systems change and policy work to prevent displacement, gentrification and eviction, and advance fair housing. The foundation will also consider providing planning grants and supporting small-scale pilots of new and innovative models of housing and health system integration and multi-sector collaborative approaches.

Intermediary Support: Includes support for national learning collaboratives and national networks to provide diverse technical assistance strategies and customized support to local organizations. The goal of this work is to strengthen the links between local organizations and build their capacity to transform sporadic innovation into a sustained strategy. Key strategies include facilitating peer-to-peer learning and multi-sectoral collaborations. The learnings from this work are intended to inform local, state and national policies and practices.

Innovation: Includes the development of new policy and financing approaches to address housing instability and improve health outcomes. Successful applicants will combine local knowledge and experience with national expertise to create evidence-informed approaches that will translate in a variety of contexts (e.g., blended funding strategies that bring health care investors together with traditional investors).

What We Will Not Support

- Efforts that do not have a strong community engagement and/or power-building component
- Proposals that do not link health and housing and clearly articulate how their work will improve specific health outcomes
- Efforts that only involve a single organization or single sector
- Capital costs for housing development (gap financing, etc.)
- Pure research (as opposed to applied research) related to housing

How to Apply

All applications for the Advancing Health Equity Through Housing funding opportunity must be submitted by **11:59 p.m. EST on May 7, 2019**, via Fluxx, Kresge's online grant application system. *Note:* Applications will only be accepted through the Fluxx portal.

Fluxx Registration

If you do not have a Fluxx account, use the guidance below to begin the application process:

1. By **April 29, 2019**, use the following link to create a Fluxx account:
https://kresge.fluxx.io/user_sessions/new.
 - a. Be sure to select Health as the Kresge Program of Interest
 - b. Please be mindful that your login credentials may be sent to your email spam folder.
2. Follow additional steps listed in the *Fluxx Application Components* section below.

If you already have a Fluxx account, log into Fluxx using your existing login credentials and follow the steps listed in the *Fluxx Application Components* section below.

Fluxx Application Components

Once registered in Fluxx, applicants should log into Fluxx and use the guidance below to begin your application:

1. Select **Grant Opportunities** from menu on the left.
2. Click **Start a New RFP**.
3. Select **Advancing Health Equity Through Housing** as the program you're applying for and click **Save** in the lower right. (*Note: Narrative questions will not appear until Advancing Health Equity Through Housing is selected **and** saved.*)
4. Proceed to provide information about your organization and the grant request.
5. When your application is complete, click **Save** and then **Submit**.*

*You will know that you have successfully submitted your application upon receipt of a confirmation email from Fluxx (be sure to check your email spam folder).

RFP Narrative Questions

See below for the narrative questions applicants will respond to as part of the application process in Fluxx. Note: character limit includes spaces.

1. How does your community describe the impact of housing instability on their health? Describe the opportunity, challenge, or unmet need related to housing instability and health that your proposed activity addresses. (*Response character limit: 3,000*)
2. Describe how your proposed project emerged from the community. (*Response character limit: 3,000*)
3. Describe your proposed project in detail, including goals and major activities. (*Response character limit: 3,000*)
4. Who are your current and anticipated partners on this project? Please describe the roles, responsibilities and capacities of any other partners with whom you plan to collaborate during the proposed grant period. Highlight your efforts to ensure community members are involved throughout the lifespan of the project. (*Response character limit: 3,000*)
5. Define measures of success and describe how you will evaluate your progress towards those measures throughout the proposed grant period. How will you share lessons learned with the field? (*Response character limit: 3,000*)
6. List anticipated outcomes of your proposed work as well as how each will be sustained beyond the proposed grant period. Please be sure to include outcomes related to health/well-being and decision-making power regarding the communities you seek to serve. (*Response character limit: 3,000*)
7. Describe any key national and/or local policies you aim to address, elaborating on how the work will advance or protect them. (*Response character limit: 3,000*)
8. Why is your organization ideally qualified to lead the proposed scope of work? (*Response character limit: 3,000*)
9. How does your organization demonstrate its commitment to advancing racial and social equity? (*Response character limit: 3,000*)
10. Assuming you receive the financial resources necessary scope of work, what obstacles might prevent you from achieving your desired outcomes? What are your plans to overcome or mitigate those obstacles? (*Response character limit: 3,000*)
11. Please provide a brief summary of your project. Be sure to highlight the following elements: location, specific activities, and the connection to health outcomes. (*Response character limit: 3,000*)