

# Large Capital Campaign Application

(Typically defined as \$3 to \$5 million or higher)



# Philanthropy Delaware

ADVANCE ♦ CONNECT ♦ IMPACT

Date

Organization

Total Campaign Amount

Primary Contact First name

Primary Contact Last name

Email address

Phone

Website

Anticipated Length of Campaign

Organizational Background (Include information such as mission statement, date founded, services provided, demographics served, program details, etc.)

Campaign Description (a short narrative of project/program, no longer than the text box allows)

Have you completed a feasibility study? (Yes/No) If available, please attach one-page summary.

How will this work help further the mission of your organization?

Please share the campaign's anticipated measurable outcomes and intended impact (if available).

Note: These can be, and likely will be, refined as you go through this process and meet with individual funders.

Who are your key collaborators?

Please list the financial resources you have in-hand to-date to support this campaign.

When was the last time your organization did a Large Campaign?

How much was the goal? Was it met?

If you don't meet your campaign goal, what is your Plan B? Do you have the ability to borrow?